

# Seoul City Tour



포토갤러리 <국내> - 올림픽대교

**Seoul** is a city of infinite discoveries. The ancient capital of an ancient land, Seoul is a city where the traditional and the cutting-edge exist side-by-side in perfect harmony. It's a dynamic city that never sleeps, and the list of things to do is endless, from sampling the outstanding cuisine served in the city's excellent restaurants to climbing the rock faces that overlook the city. Come to Seoul, and learn why so many travelers fall in love with this fast-paced but relaxing city.

**Seoul Tower**, a landmark of the metropolitan city of Seoul, is introduced with its new name and look to provide more fun and excitement. It is viewable from almost anywhere in Seoul and serves as an excellent landmark. A 852 feet high peak in Namsan Park, the tower reaches to 157 feet above sea level. When the weather and pollution levels cooperate, visiting the observation tower (1213 feet above sea level) allows you to view the entire city and surrounding areas. Because of the great view, many people enjoy climbing up here for early morning exercise or for a romantic stroll after dark.



**Namdaemun Market**, located in the very center of Seoul is the biggest traditional market in Korea selling children's clothing, men & women's clothing, daily miscellaneous goods, kitchenware and local imported products. Most shops have their own factories and make the products themselves offering both wholesale and retail prices which enables visitors to purchase various shopping items at an extremely inexpensive price. Hours vary by store. Please come and enjoy the ambience of the traditional market.



**Seoul Station** is the most important train station in Korea. The Gyeongbuseon Line, which connects Seoul to Busan and Gyeongju, begins from Seoul Station. Most railroad routes start from Seoul Station except for the Jungangseon Line and the Gyongchunseon Line.



**Gyeongbokgung/Kyongbokkung** (*gung/kung* is Korean for 'castle' or 'palace') is perhaps Korea's most-visited tourist attraction. Located in and around the complex are the numerous buildings that made up the royal palace, *The National Folk Museum* (very cool looking building), and fronting the whole area is the massive and impressive *Kwanghwa Gate*. The palace was the home of the royal family for 600 years - making it a target for various Japanese invasions that helped reduce what was once a 500-building complex into the still impressive complex you see today.



**Cheong Wa Dae** (or the **Blue House**) is the executive office and official residence of the President of Korea. Both the English and Korean names refer to the building's blue-green roof. The Korean name has the literal meaning "house of the blue roof tiles". Cheong Wa Dae is in fact a complex of buildings, built largely in traditional Korean style with some modern elements. At present, Cheong Wa Dae consists of the main office building, the official Presidential residence, Yeongbin-gwan or the guest house, Chunchugwan press hall, and secretariat buildings. The entire complex covers 76,685 pyeong (about 61.7 Acres).



**Insa-dong**, located in the middle of the city, is an important place where old but precious and traditional goods are on display. There is one main road in Insa-dong with alleys on each side. Within these alleys are galleries, traditional restaurants, traditional teahouses, and cafes. The shops in Insa-dong are very popular among all age groups, because each store is unique. The galleries are the heartbeat of Insa-dong. There are about 100 galleries in the area and you can see every example of Korean traditional fine art from paintings to sculptures. There are traditional performances and exhibits as well. Insa-dong is especially popular with foreign tourists. This is where they can experience and see Korean traditional culture firsthand, and also purchase pieces of fine art.



**Cheonggyecheon** is being reborn as a new tourist spot in town. Commenced in July 2003, the Cheonggyecheon Restoration Project has been making progress by several major stages: removing the existing overpasses, restoring the water flow to its original state, building bridges for pedestrians and vehicles, creating parks and improving landscapes.



**Itaewon** is a special tourism zone that stretches all the way past the Hamilton Hotel to Hannam-dong. It is honeycombed with about 2,000 shops as well as jazz bars, nightclubs and ethnic restaurants. This district is popular with both foreign residents and tourists. In the core area around the Hamilton Hotel are clustered 1,000 shops selling leather goods, bags, clothes, shoes and tourist souvenirs. The sidewalk is fringed with about 400 roadside stalls attracting shoppers with accessories, hats, T-shirts, small gadgets and much more. Itaewon is the area most densely packed with diverse ethnic restaurants, such as Italian, Swiss, German, Mexican, Indian, Pakistani, and Thai.

# Itinerary

- 0900 --- Depart Information Tickets & Travel, Bldg 924
- 1030 --- Arrive Seoul Tower
- 1100 --- Depart Seoul Tower
- 1100 to 1130 --- Arrive Itaewon, Lunch
- 1330 --- Depart Itaewon
  - Pass by Seoul Station, and Namdaemun Market
- 1400 --- Arrive Chungaechun Park
- 1430 --- Arrive Insadong
- 1600 --- Depart Insadong
  - Pass by Kyongbok Palace
- 1630 --- Arrive Blue House
- 1700 --- Depart Blue House
  - Pass by Kwangwhamun, and US Embassy
- 1830 --- Arrive Osan Air Force Base

**Itinerary is subject to change**

## **Important Things That You Must Know**

Lunch options are following: pack your own lunch or bring lunch money  
Recommended to bring Korean Currency for lunch, snacks, drinks and souvenir shops

The tour involves strenuous walking, please wear comfortable shoes.  
Tour bus leaves in front of ITT, building 924 and departs at 0900 hours.  
Please be here 15-20 minutes prior to departure time.

